



Document Size: Proportional to the desired output size

Build the document to the same size as the final output size. If this is not possible (Quark has a document size limitation of 48"), build the document at 50 percent of the final output size (or a logical reduction like 25%).

Typefaces

Please enclose the printer font and the 12 pt. screen font on your disk, or change all type to outlines.

Photos/Images

Photos used in your layout should be sized to 100 dpi at the desired output size. Use RGB mode, TIFF format whenever possible. If your file is already in CMYK, do not change it to RGB for inkjet output. We can change it if necessary. Any images incorporated into your layout program must be sent along with the raw document (scans, eps files, images created in other software programs).

Color Matching

Do not rely on your monitor or Pantone book when specifying colors; they may not match. While most Pantone colors will come close, we have experienced color and saturation shifts. Whenever possible, have us run a test, or ask us to tweak color for you. Just remember to let us know: what PMS color should we try to match? Prism has palettes available which show how Pantone colors look when they have been printed via the inkjet printer from Illustrator/Quark. Ask your Prism representative for details.

Approval Prints

We can run a mini version of your file, which will be an accurate representation of your final print. The mini is no bigger than 11 x 14 and represents the true color of the final. Please allow time for the approval process in your schedule.

Special Notes Regarding Inkjets (non-RHO)

- The maximum printable area is 59.5" on 60" wide material
- We strongly recommend lamination for protection of your inkjet prints

Special Notes Regarding Inkjet Translucent (Backlit) Material

- Some colors may appear substantially different from the same file printed on reflective material
- Choose colors from our translucent palette using the same illumination/viewing conditions as the final trans
- Specify blacks as R0/G0/B0 if you are working in RGB, or C40/M50/Y50/K100 if you are in CMYK
- Any item specified as 100% black will not achieve a proper maximum density, and will appear as dark gray

Note that colors spec'd in Photoshop will not print the same way they would if spec'd in a vector-based application such as Illustrator.

Supported Software (Mac)

QuarkXPress 4.11, 5.0, 6.0, 7.0
Adobe Illustrator <9.0, 10.03, CS (11.0), CS2 (12.0), CS3 (13.0)
Adobe Photoshop 7.01, CS (8.0), CS2 (9.0), CS3 (10.0)
In Design 2.0, CS (3.0), CS2 (4.0), CS3 (5.0)

Accepted Media

ZIP disk
CD-R, CD-RW, DVD-R, DVD-RW
Firewire Hard Drives
USB Flash Memory Devices