



Document Size: Proportional to the desired output size

Build the document to the same size as the final output size. If this is not possible (for example, Quark has a document size limitation of 48"), build the document at 50 percent of the final output size (or a logical reduction like 25%).

Typefaces

Please enclose the printer font and the 12 pt. screen font on your disk, or change all type to outlines.

Photos/Images

Photos used in your layout should be sized to 152.4 ppi (60p/cm) *at the desired output size*. Use RGB mode, TIFF format whenever possible. If scanning capabilities and/or media transfer limitations prohibit using this resolution, send what you have instead of resampling up your lower res files. Our printers do a very good job of interpolating the data *dependent on the size and quality of the original*.

Any images incorporated into your layout program must be sent along with the raw document (scans, eps files, images created in other software programs).

Color Matching

Do not rely on your monitor or Pantone book when specifying colors; they may not match. While most Pantone colors will come close, we have experienced color and saturation shifts. Whenever possible, have us run a test, or ask us to tweak color for you. Just remember to let us know: what Pantone color should we try to match? Prism has palettes available which show how Pantone colors look when they have been printed via our printers from Illustrator/Quark. Ask your Prism representative for details.

Approval Prints

We can run a mini version of your file, which will be an accurate representation of your final print. The mini is no bigger than 11 x 14 and represents the true color of the final. Please allow time for the approval process in your schedule.

Special Notes Regarding Digital Photographic Prints

- The maximum printable area is 49.5"wide x any length
- We prefer the original application file, NOT an EPS or PDF file

Supported Software (Mac)

QuarkXPress 4.11, 5.0, 6.0, 7.0
Adobe Illustrator <9.0, 10.03, CS (11.0), CS2 (12.0), CS3 (13.0)
Adobe Photoshop 7.01, CS (8.0), CS2 (9.0), CS3 (10.0)
In Design 2.0, CS (3.0), CS2 (4.0), CS3 (5.0)

Accepted Media

ZIP disk
CD-R, CD-RW, DVD-R, DVD-RW
Firewire Hard Drives
USB Flash Memory Devices